

Department of Benefits and Family Support

MEMORANDUM

Department of Disability and Aging Services

TO: DISABILITY AND AGING SERVICES COMMISSION

THROUGH: KELLY DEARMAN, EXECUTIVE DIRECTOR

FROM: CINDY KAUFFMAN, DEPUTY DIRECTOR

ESPERANZA ZAPIEN, DIRECTOR OF CONTRACTS

P.O. Box 7988 San Francisco, CA 94120-7988 www.SFHSA.org

DATE: WEDNESDAY, JULY 3, 2024

SUBJECT: NEW GRANT: CURRY SENIOR CENTER (NON-PROFIT) AND MISSION YMCA (NON-PROFIT) FOR

THE PROVISION OF COMMUNITY AMBASSADOR

PROGRAM

GRANT TERM: 7/1/2024 - 6/30/2026

GRANT AMOUNT: New Contingency Total

\$313,636 \$31,364 \$345,000

ANNUAL AMOUNT FY 24/25 FY 25/26

\$154,500 \$159,136

County State Federal Contingency Total

Funding Source

FUNDING: \$313,636 \$31,364 \$345,000 **PERCENTAGE:** 100%

The Department of Disability and Aging Services (DAS) requests authorization to enter into grant agreements with multiple providers for the period of July 1, 2024 through June 30, 2026, in a combined amount of \$313,636 plus a 10% contingency for a total amount not to exceed \$345,000. The purpose of the grant is to implement Community Ambassador Programming that will promote community awareness of programs and services that are provided by DAS to older adults and adults with disabilities in the Black, Indigenous, People of Color (BIPOC) community and the Vietnamese community in San Francisco.



London Breed Mayor

Trent RhorerExecutive Director

	FY 24-25	FY 25-26	Total	Contingency	Not to Exceed
Curry Senior Center (Vietnamese Ambassador)	\$77,250	\$79,568	\$156,818	\$15,682	\$172,500
Mission YMCA (BIPOC Ambassador)	\$77,250	\$79,568	\$156,818	\$15,682	\$172,500
Total	\$154,500	\$159,136	\$313,636	\$31,364	\$345,000

Background

Awareness of DAS program offerings is critical to the ability of older adults and adults with disabilities to access services. Without knowledge of the programs and services available, individuals may feel alone as they face challenges in life when there is assistance and support available. The Dignity Fund Community Needs Assessment (2022), as well as the DAS Listening Sessions with Communities of Color (2021), provided insight that more awareness of program offerings is needed to reach DAS's target population and that the best way to do that is by utilizing ambassadors who culturally and linguistically represent the communities being served. In response to these findings, DAS established the Community Ambassadors Program to conduct targeted outreach and referrals through a team of trained Ambassadors who will promote awareness of DAS programs in communities that have been identified as having low participation rates in services.

Services to be Provided

Mission YMCA

Will provide ambassador services to the BIPOC community throughout San Francisco.

Curry Senior Center

Will provide ambassador services to the Vietnamese community throughout San Francisco.

Each Grantee's Community Ambassadors Program will include the following:

Ambassador Training: Training on DAS-funded programs, including an overview of programs and services available citywide, service sites, and ADRCs within target districts. Training to ensure ambassadors are aware of DAS services available to the community, how to make referrals to the DAS Benefits and Resources Hub, best practices for providing

information to older adults and adults with disabilities in a community setting, cultural competency, and reporting suspected abuse or self-neglect to Adult Protective Services.

Outreach: Ambassadors will conduct formal outreach efforts at locations, other than a DAS-funded service site, that will create an opportunity to provide information about DAS programs and services to older adults, adults with disabilities, and their families who might not otherwise be aware or have access to the information. Examples of this may include outreach at community events and public places where the targeted community congregates or regularly visits (e.g. businesses, non-profit and/or faith-based organizations, health care centers, housing sites, etc.).

<u>Community Leader/Partner Recruitment:</u> Ambassadors will identify, recruit, and engage community leaders and/or community partners to help reach the target population and promote awareness of DAS programs and services.

<u>Evaluation:</u> A process for the target community and community leaders to provide feedback on the outreach activities conducted by the ambassadors.

Selection

Grantee was selected through Request for Proposals #1106 which was competitively bid in March 2024

Funding

Funding for this grant is provided through County General Funds.

ATTACHMENTS

Curry Senior Center

Appendix A – SCOPE of Services

Appendix B – Budget

Appendix F – Site Chart

Mission YMCA

Appendix A – SCOPE of Services

Appendix B – Budget

Appendix F – Site Chart

Appendix A - Services to be Provided Curry Senior Center

Community Ambassador Program

July 1, 2024 to June 30, 2026

I. Purpose

The purpose of this grant is to implement a Community Ambassador Program for older adults and adults with disabilities in the City and County of San Francisco to promote community awareness of programs and services that are coordinated and funded by the Department of Disability and Aging Services (DAS). Ambassadors will disseminate information and focus their efforts on reaching communities that have been identified as having low participation rates in DAS services.

II. Definitions

Aging and Disability Resource Center (ADRC)	Aging and Disability Resource Centers are located throughout San Francisco and provide a wide range of services in multiple languages and offer the general public a single source for connecting to free information and assistance on issues affecting older people and people with disabilities. ADRC is a DAS-funded service.
Adult with a Disability	A person 18 years of age or older living with a disability.
Ambassador	An individual trained and hired by the grantee to promote DAS programs and services in the community. Ambassadors must culturally and/or linguistically represent the community they serve.
At Risk of Institutionalization	To be considered at risk of institutionalization, a person must have, at a minimum, one of the following: 1) functional impairment in a minimum of two Activities of Daily Living (ADL): eating, dressing, transfer, bathing, toileting, and grooming; or 2) a medical condition to the extent requiring the level of care that would be provided in a nursing facility; or 3) be unable to manage his/her own affairs due to emotional and/or cognitive impairment, evidenced by functional impairment in a minimum of three Instrumental Activities of Daily Living (IADLs): preparing meals, managing money, shopping for groceries or personal items, performing housework, using a telephone.

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SF DAS GetCare	A web-based application that provides specific functionalities for contracted agencies to use to perform consumer intake/assessment/enrollment, record service objectives, run reports, etc.
CARBON	Contracts Administration, Reporting and Billing On Line System
City	City and County of San Francisco, a municipal corporation
Communities of Color	An inclusive term and unifying term for persons who do not identify as White, who have been historically and systemically disadvantaged by institutionalized and interpersonal racism.
DAS	Department of Disability and Aging Services
Disability	A condition or combination of conditions that is attributable to a mental, cognitive or physical impairment, including hearing and visual impairments, that results in substantial functional limitations in one (1) or more of the following areas of major life activity: a) Self-care: activities of daily living (ADL), and instrumental activities of daily living (IADL); b) Capacity for independent living and self-direction; c) Cognitive functioning, and emotional adjustment.
Grantee	Curry Senior Center
LGBTQ+	An acronym/term used to refer to persons who self-identify as non - heterosexual and/or whose gender identity does not correspond to their birth sex. This includes, but is not limited to, lesbian, gay, bisexual, transgender, genderqueer, and gender non-binary.
Limited English- Speaking Proficiency	Any person who does not speak English well or is otherwise unable to communicate effectively in English because English is not the person's primary language.
Low Income	Having income at or below 300% of the federal poverty line defined by the federal Bureau of the Census and published annually by the U.S. Department of Health and Human Services. This is only to be used by consumers to self-identify their income status, not to be used as a means test to qualify for the program.
OCP	Office of Community Partnerships
OCM	Office of Contract Management, San Francisco Human Services Agency

Senior	Person who is 60 years or older, used interchangeably with "older adult".
SF-HSA	Human Services Agency of the City and County of San Francisco
Socially Isolated	Having few social relationships and few people to interact with regularly.
SOGI	Sexual Orientation and Gender Identity; <i>Ordinance No. 159-16</i> amended the San Francisco Administrative Code to require City departments and contractors that provide health care and social services to seek to collect and analyze data concerning the sexual orientation and gender identity of the clients they serve (<i>Chapter 104, Sections 104.1 through 104.9.</i>).

III. DAS Target Population

Services must target older adults and adults with disabilities who are members of one or more of the following target groups that have been identified as demonstrating the greatest economic and social need. In particular:

- Persons with low income
- Persons who are socially isolated
- Persons with limited English-speaking proficiency
- Persons from communities of color
- Persons who identify as LGBTQ+
- Persons at risk of institutionalization

IV. Eligibility for DAS Services

- A person who is a resident of San Francisco and
- A person who is an older adult or an adult with a disability

V. Location and Time of Services

Details of the sites and hours of operation for the Ambassador Program are listed on the attached site chart.

VI. Description of Services and Program Requirements

Grantee will implement a Community Ambassador Program that promotes community awareness of the programs and services in the City and County of San Francisco that are coordinated and funded by DAS. Ambassadors will be hired and trained by the grantee to conduct outreach activities and disseminate information about DAS programs and services to the Vietnamese Community. Ambassadors must be culturally and/or linguistically representative of

the community they serve. The Community Ambassador Program will include the following elements:

- 1. <u>Ambassador Training</u>: Grantee will coordinate with the DAS Benefits and Resource Hub for ambassadors to receive training on DAS-funded programs, including an overview of programs and services available citywide, service sites, and ADRCs within target districts. Grantee will also conduct their own training to ensure ambassadors are aware of DAS services available to the community, how to make referrals to the DAS Benefits and Resource Hub, best practices for providing information to older adults and adults with disabilities in a community setting, cultural competency, and reporting suspected abuse or self-neglect to Adult Protective Services.
- 2. Outreach: Ambassadors will conduct formal outreach efforts at locations, other than a DAS-funded service site, that will create an opportunity to provide information about DAS programs and services to older adults, adults with disabilities, and their families who might not otherwise be aware or have access to the information. Examples of this may include outreach at community events and public places where the targeted community congregates or regularly visits (e.g. businesses, non-profit and/or faith-based organizations, health care centers, housing sites, etc.).
- 3. <u>Community Leader/Partner Recruitment:</u> Ambassadors will identify, recruit, and engage community leaders and/or community partners to help reach the target population and promote awareness of DAS programs and services.
 - a. Community leaders are members of a community who are likely to have contact with or knowledge of older adults and/or adults with disabilities that are part of the target community. Community leaders will advise ambassadors on outreach strategies and help promote DAS services themselves. Community leaders may include long-term members of the community, non-profit and/or faith-based leaders, business owners, health care providers, housing site coordinators, etc. The program prioritizes the development of relationships with community leaders and members to increase visibility of existing DAS programs and services through a word-of-mouth approach. Community leaders are not paid by the grantee or DAS to advise ambassadors or promote awareness of DAS services.
 - b. Community partners are businesses and/or entities that will help promote community awareness of DAS programs and services by displaying and/or having available DAS approved information bulletins and brochures about DAS and/or DAS programs and services at their physical location. Community partners should be known by the target community and be located where the target community frequents. Community partners may include businesses, public spaces, grocery stores, non-profit and/or faith based organizations, health care centers, housing sites etc. Community partners are not paid by the grantee or DAS to display and/or have available DAS approved information.
- 4. Evaluation: Grantee will have a process for the target community and community leaders

to provide feedback on the outreach activities conducted by the ambassadors. The process will be reviewed and approved by DAS OCP prior to implementation.

5. <u>Quarterly Meetings:</u> Grantee and ambassadors will participate in regular meetings with DAS OCP to share their experiences and best practices when promoting DAS programs and services in the community. These meetings will be organized by DAS OCP and take place at least once a quarter.

VII. Service Objectives

Grantee will provide the units of service detailed in Table A below:

Service	FY24/25	FY25/26		
Outreach	200	200		
Community Leader/Partner Recruitment*	40	40		
Ambassador Trainings	70	70		
One (1) unit of service = one (1) hour of service provision *One (1) unit of service = one (1) community leader/partner				

VIII. Outcome Objectives

- 1. Community leaders and/or community partners develop new knowledge of aging and disability services that address the needs of their community. Target: 85%
- 2. Ambassadors develop new knowledge of aging and disability services that address the needs of the community they are serving. Target: 85%
- 3. Ambassadors report the quality of support they receive from the grantee through trainings and/or meetings as excellent or good. Target: 85%
- 4. Ambassadors feel more confident in their ability to assist diverse older adults and adults with disabilities through their information and outreach campaigns due to training they received from the grantee. Target: 85%

Objective 1 is based on an evaluation survey created by the grantee with input from DAS and with a sample size of at least 60% of community leaders and/or community partners participating in this program.

Objectives 2, 3, and 4 are based on an evaluation survey created, distributed, collected, and recorded by a DAS analyst, with the expectation that 100% of ambassadors participate.

IX. Reporting and Other Requirements

- 1. Grantee will enter into the SF DAS GetCare Service Unit section all service objectives by the 5th working day of the month for the preceding month.
- 2. Grantee will enter monthly reports and metrics into the CARBON database system by the 15th of the following month.
- 3. Grantee will maintain a list of recruited community leaders and community partners and track their involvement with the Community Ambassador Program.
- 4. Monthly, quarterly, and annual reports must be entered into the Contracts Administration, Reporting, and Billing Online (CARBON) system as required by DAS and Contracts Department staff.
- 5. Grantee shall issue a Fiscal Closeout Report at the end of the fiscal year. The report is due to HSA no later than July 31st of each grant year. The grantee must submit the report in the CARBON system.
- 6. Grantee will provide an annual evaluation survey report to DAS by March 15th each grant year or a mutually agreed upon date between DAS and the grantee.
- 7. Grantee shall develop and deliver ad hoc reports as requested by SF-HSA, DAS, and OCP.
- 8. Grantee will maintain an updated site chart, using the DAS OCP approved form, with details about the program.
- 9. Grantee program staff will complete an Elder Abuse Mandated Reporter Training and a Security Awareness Training on an annual basis. The grantee will maintain evidence of staff completion of these trainings.
- 10. Grantee shall be compliant with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) privacy and security rules to the extent applicable and to take all reasonable efforts to implement HIPAA requirements.
- 11. Grantee will develop a manual of policies and procedures for all aspects of the program, including a grievance policy and project income policy that are consistent with DAS OCP policy memorandum.
- 12. For assistance with reporting and contract requirements, please contact:

Lauren Jarrell Program Analyst DAS OCP Lauren.Jarrell@SFgov.org Patrick Garcia Contract Manager HAS OCM Patrick.Garcia@SFgov.org

X. Monitoring Activities

A. <u>Program Monitoring</u>: Program monitoring will include review of compliance to specific program standards or requirements; client eligibility and targeted mandates, back up documentation for the units of service and all reporting, and progress of service and outcome objectives; if applicable, how participant records are collected and maintained; reporting performance including monthly service unit reports on SF DAS GetCare, maintenance of service unit logs; agency and organization standards, which include current organizational chart, evidence of provision of training to staff regarding the Elder Abuse Reporting; evidence that

program staff have completed the California Department of Aging (CDA) Security Awareness Training; review of program operation, which includes a review of a written policies and procedures manual of all OCP funded programs, written project income policies if applicable, grievance procedure posted in the center/office, and also given to the consumers who are homebound, hours of operation are current according to the site chart; a board of director list and whether services are provided appropriately according to Sections VI and VII, the log of service units which are based on the hours of scheduled activities; if applicable, sign-in sheets of consumers who participated in each activity; documentation that shows reported units of service are based on scheduled activities or events.

B. Fiscal Compliance and Contract Monitoring: Fiscal monitoring will include review of the Grantee's organizational budget, the general ledger, quarterly balance sheet, cost allocation procedures and plan, State and Federal tax forms, audited financial statement, fiscal policy manual, supporting documentation for selected invoices, cash receipts and disbursement journals. The compliance monitoring will include review of Personnel Manual, Emergency Operations Plan, Compliance with the Americans with Disabilities Act, subcontracts, and MOUs, and the current board roster and selected board minutes for compliance with the Sunshine Ordinance.

			Appendix B, Page 1
HUMAN SERVIC	ES AGENCY BUI	OGET SUMMARY	
Grantee: Curry Senior Center		Full Term:	7/1/24 - 6/30/26
Program: Community Ambassador (Vie	tnamese)	Effective Date:	
New Modification Revision Che	ck One)	Modification #	
	7/1/24 - 6/30/25	7/1/25 - 6/30/26	7/1/24 - 6/30/26
Expenses	Original	Original	Total
Salaries & Benefits	\$54,674	\$56,315	\$110,989
Operating-Direct	\$12,500	\$12,875	\$25,375
Subtotal	\$67,174	\$69,190	\$136,364
Indirect Percentage (%)	15%	15%	15%
Indirect Costs (Line 16 X Line 15)	\$10,076	\$10,378	\$20,454
CODB Eligible Expenses	\$77,250	\$79,568	\$156,818
Consultant/Subcontractor (\$25,000+)			
Direct Client Pass-Through			
Capital Expenses			
Total Expenses	\$77,250	\$79,568	\$156,818
HSA / DAS Revenues			
General Fund	\$75,000	\$75,000	\$150,000
CODB FY 24/25	\$2,250	\$2,250	\$4,500
CODB FY 25/26		\$2,318	\$2,318
Total HSA / DAS Revenues	\$77,250	\$79,568	\$156,818
Grantee/Contractor Revenues			
Total Grantee/Contractor Revenues			
Total Revenues	\$77,250	\$79,568	\$156,818
Prepared by:			
Telephone No. & Email:			A Budget Form (3/24

Grantee: Curry Senior Center Program: Community Ambassado	or (Vietnames	se)								A	appendix B, Page 2
				Sa	laries & Benefit	ts Detail					
	Agency	/ Totals	HSA Pi	rogram	7/1/24 - 6/30/25	Agency	/ Totals	HSA P	rogram	7/1/25 - 6/30/26	7/1/24 - 6/30/26
POSITION TITLE	Annual Full Time Salary for FTE	Total FTE	% FTE funded by HSA (Max 100%)	Adjusted FTE	Original	Annual Full Time Salary for FTE	Total FTE	% FTE funded by HSA (Max 100%)	Adjusted FTE	Original	Total
Ambassador - Vietnamese	\$58,383	0.50	100%	0.50	\$29,192	\$60,134	0.50	100%	0.50	\$30,067	\$59,259
Senior Center Program Manager	\$85,321	0.05	100%	0.05	\$4,266	\$87,881	0.05	100%	0.05	\$4,394	\$8,660
Deputy Director	\$169,176	0.05	100%	0.05	\$8,459	\$174,251	0.05	100%	0.05	\$8,713	\$17,172
TOTALS	\$312,880	0.60	3.00	0.60	\$41,917	\$322,266	0.60	300%	0.60	\$43,174	\$85,091
FRINGE BENEFIT RATE	30%					30%					
EMPLOYEE FRINGE BENEFITS					\$12,757					\$13,141	\$25,898
TOTAL SALARIES & BENEFITS					\$54,674					\$56,315	\$110,989

Grantee: Curry Senior Center Program: Community Ambassador (Vietnamese)		Aj	pendix B, Page 3
Operating	Expenses Detail		
	7/1/24 - 6/30/25 Original	7/1/25 - 6/30/26 Original	7/1/24 - 6/30/26 Total
Expenditure Category	Original	Original	iotai
Rental of Property	\$3,000	\$3,200	\$6,200
Utilities(Elec, Water, Gas, Phone, Garbage)	\$1,500	\$1,500	\$3,000
Office Supplies, Postage	\$1,000	\$1,000	\$2,000
Building Maintenance Supplies and Repair	\$1,600	\$1,775	\$3,375
Printing and Reproduction			
Insurance	\$1,000	\$1,000	\$2,000
Staff Training	\$200	\$200	\$400
Staff Travel-(Local & Out of Town)	\$100	\$100	\$200
Rental of Equipment			
Consultant/Subcontractor (\$25,000 & Under)			
Other			
Program Supplies	\$500	\$500	\$1,000
Cell Phones	\$800	\$800	\$1,600
Payroll Fees	\$200	\$200	\$400
Recruitment	\$200	\$200	\$400
Computer Support	\$2,400	\$2,400	\$4,800
Total Operating Expense	\$12,500	\$12,875	\$25,375
Total Operating Expense	Ψ12,300	Ψ12,013	Ψ20,010

Curry Senior Center Appendix B DocuSign Envelope ID: 8D834478-F08D-4E8F-AD4A-0639E571E3FB

Appendix F - SITE CHART

Human Services Agency, Department of Disability and Aging Services, Office of Community Partnerships

PROGRAM: Community Ambassador (Vietnamese)

FISCAL YEAR: **7/1/2024 - 6/30/2026**

AGENCY: Curry Senior Center

PHONE No: (415) 713-0979

DIRECTOR: David Kengo, MSW			PHONE No: (415) 713-0979
SITES:			
Name of Site	Curry Senior Center		
Address and Zip	315 Turk St. San Francisco, CA 94102		
Phone Number	(415) 713-0979		
Fax Number	(415) 885-2344		
Neighborhood	Tenderloin		
Muni Line #s	27, 31		
Person in Charge	Dave Knego, MSW		
Site Manger	Judy Siu		
Programs Offered at Site	Primary Health Care, Congregate Dining, Case Management, Behavioral Health, Technology training, Wellness, Social programs		
Days Open	⊠ Mon ⊠ Tues ⊠ Wed ⊠ Thurs ⊠ Fri ⊠ Sat □ Sun		
Hours Open	9:00 am to 4:30 pm Mondays - Fridays 9:00 am to 1:30 pm Saturdays		
Hours of <u>scheduled</u> programming	9:00 am to 4:30 pm Mondays - Fridays 9:00 am to 1:30 pm Saturdays		
Hours of service	9:00 am to 4:30 pm Mondays - Fridays 9:00 am to 1:30 pm Saturdays		
Total number of service days in FY	362		
Days closed	City Holidays		
ADA Accessible	⊠ Yes □ No		

Appendix A - Services to be Provided YMCA of San Francisco – Mission Branch

Community Ambassador Program

July 1, 2024 to June 30, 2026

I. Purpose

The purpose of this grant is to implement a Community Ambassador Program for older adults and adults with disabilities in the City and County of San Francisco to promote community awareness of programs and services that are coordinated and funded by the Department of Disability and Aging Services (DAS). Ambassadors will disseminate information and focus their efforts on reaching communities that have been identified as having low participation rates in DAS services.

II. Definitions

Aging and Disability Resource Center (ADRC)	Aging and Disability Resource Centers are located throughout San Francisco and provide a wide range of services in multiple languages and offer the general public a single source for connecting to free information and assistance on issues affecting older people and people with disabilities. ADRC is a DAS-funded service.
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Ambassador	An individual trained and hired by the grantee to promote DAS programs and services in the community. Ambassadors must culturally and/or linguistically represent the community they serve.
At Risk of Institutionalization	To be considered at risk of institutionalization, a person must have, at a minimum, one of the following: 1) functional impairment in a minimum of two Activities of Daily Living (ADL): eating, dressing, transfer, bathing, toileting, and grooming; or 2) a medical condition to the extent requiring the level of care that would be provided in a nursing facility; or 3) be unable to manage his/her own affairs due to emotional and/or cognitive impairment, evidenced by functional impairment in a minimum of three Instrumental Activities of Daily Living (IADLs): preparing meals, managing money, shopping for groceries or personal items, performing housework, using a telephone.

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CARBON	Contracts Administration, Reporting and Billing On Line System
City	City and County of San Francisco, a municipal corporation
Communities of Color	An inclusive term and unifying term for persons who do not identify as White, who have been historically and systemically disadvantaged by institutionalized and interpersonal racism.
DAS	Department of Disability and Aging Services
Disability	A condition or combination of conditions that is attributable to a mental, cognitive or physical impairment, including hearing and visual impairments, that results in substantial functional limitations in one (1) or more of the following areas of major life activity: a) Self-care: activities of daily living (ADL), and instrumental activities of daily living (IADL); b) Capacity for independent living and self-direction; c) Cognitive functioning, and emotional adjustment.
Grantee	YMCA of San Francisco – Mission Branch
LGBTQ+	An acronym/term used to refer to persons who self-identify as non-heterosexual and/or whose gender identity does not correspond to their birth sex. This includes, but is not limited to, lesbian, gay, bisexual, transgender, genderqueer, and gender non-binary.
Limited English- Speaking Proficiency	Any person who does not speak English well or is otherwise unable to communicate effectively in English because English is not the person's primary language.
Low Income	Having income at or below 300% of the federal poverty line defined by the federal Bureau of the Census and published annually by the U.S. Department of Health and Human Services. This is only to be used by consumers to self-identify their income status, not to be used as a means test to qualify for the program.
ОСР	Office of Community Partnerships
OCM	Office of Contract Management, San Francisco Human Services Agency
Older Adult	Person who is 60 years or older, used interchangeably with "senior".

Senior	Person who is 60 years or older, used interchangeably with "older adult".
SF-HSA	Human Services Agency of the City and County of San Francisco
Socially Isolated	Having few social relationships and few people to interact with regularly.
SOGI	Sexual Orientation and Gender Identity; <i>Ordinance No. 159-16</i> amended the San Francisco Administrative Code to require City departments and contractors that provide health care and social services to seek to collect and analyze data concerning the sexual orientation and gender identity of the clients they serve (<i>Chapter 104, Sections 104.1 through 104.9.</i>).

III. DAS Target Population

Services must target older adults and adults with disabilities who are members of one or more of the following target groups that have been identified as demonstrating the greatest economic and social need. In particular:

- Persons with low income
- Persons who are socially isolated
- Persons with limited English-speaking proficiency
- Persons from communities of color
- Persons who identify as LGBTQ+
- Persons at risk of institutionalization

IV. Eligibility for DAS Services

- A person who is a resident of San Francisco and
- A person who is an older adult or an adult with a disability

V. Location and Time of Services

Details of the sites and hours of operation for the Ambassador Program are listed on the attached site chart.

VI. Description of Services and Program Requirements

Grantee will implement a Community Ambassador Program that promotes community awareness of the programs and services in the City and County of San Francisco that are coordinated and funded by DAS. Ambassadors will be hired and trained by the grantee to conduct outreach activities and disseminate information about DAS programs and services to the Black, Indigenous, and People of Color (BIPOC). Ambassadors must be culturally and/or

linguistically representative of the community they serve. The Community Ambassador Program will include the following elements:

- 1. <u>Ambassador Training</u>: Grantee will coordinate with the DAS Benefits and Resource Hub for ambassadors to receive training on DAS-funded programs, including an overview of programs and services available citywide, service sites, and ADRCs within target districts. Grantee will also conduct their own training to ensure ambassadors are aware of DAS services available to the community, how to make referrals to the DAS Benefits and Resource Hub, best practices for providing information to older adults and adults with disabilities in a community setting, cultural competency, and reporting suspected abuse or self-neglect to Adult Protective Services.
- 2. Outreach: Ambassadors will conduct formal outreach efforts at locations, other than a DAS-funded service site, that will create an opportunity to provide information about DAS programs and services to older adults, adults with disabilities, and their families who might not otherwise be aware or have access to the information. Examples of this may include outreach at community events and public places where the targeted community congregates or regularly visits (e.g. businesses, non-profit and/or faith-based organizations, health care centers, housing sites, etc.).
- 3. <u>Community Leader/Partner Recruitment:</u> Ambassadors will identify, recruit, and engage community leaders and/or community partners to help reach the target population and promote awareness of DAS programs and services.
 - a. Community leaders are members of a community who are likely to have contact with or knowledge of older adults and/or adults with disabilities that are part of the target community. Community leaders will advise ambassadors on outreach strategies and help promote DAS services themselves. Community leaders may include long-term members of the community, non-profit and/or faith-based leaders, business owners, health care providers, housing site coordinators, etc. The program prioritizes the development of relationships with community leaders and members to increase visibility of existing DAS programs and services through a word-of-mouth approach. Community leaders are not paid by the grantee or DAS to advise ambassadors or promote awareness of DAS services.
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- 4. Evaluation: Grantee will have a process for the target community and community leaders

to provide feedback on the outreach activities conducted by the ambassadors. The process will be reviewed and approved by DAS OCP prior to implementation.

5. <u>Quarterly Meetings:</u> Grantee and ambassadors will participate in regular meetings with DAS OCP to share their experiences and best practices when promoting DAS programs and services in the community. These meetings will be organized by DAS OCP and take place at least once a quarter.

VII. Service Objectives

Grantee will provide the units of service detailed in Table A below:

Service	FY24/25	FY25/26			
Outreach	500	500			
Community Leader/Partner Recruitment*	30	30			
Ambassador Trainings	14	14			
One (1) unit of service = one (1) hour of service provision *One (1) unit of service = one (1) community leader/partner					

VIII. Outcome Objectives

- 1. Community leaders and/or community partners develop new knowledge of aging and disability services that address the needs of their community. Target: 85%
- 2. Ambassadors develop new knowledge of aging and disability services that address the needs of the community they are serving. Target: 85%
- 3. Ambassadors report the quality of support they receive from the grantee through trainings and/or meetings as excellent or good. Target: 85%
- 4. Ambassadors feel more confident in their ability to assist diverse older adults and adults with disabilities through their information and outreach campaigns due to training they received from the grantee. Target: 85%

Objective 1 is based on an evaluation survey created by the grantee with input from DAS and with a sample size of at least 60% of community leaders and/or community partners participating in this program.

Objectives 2, 3, and 4 are based on an evaluation survey created, distributed, collected, and recorded by a DAS analyst, with the expectation that 100% of ambassadors participate.

IX. Reporting and Other Requirements

- 1. Grantee will enter into the SF DAS GetCare Service Unit section all service objectives by the 5th working day of the month for the preceding month.
- 2. Grantee will enter monthly reports and metrics into the CARBON database system by the 15th of the following month.
- 3. Grantee will maintain a list of recruited community leaders and community partners and track their involvement with the Ambassador Program.
- 4. Monthly, quarterly, and annual reports must be entered into the Contracts Administration, Reporting, and Billing Online (CARBON) system as required by DAS and Contracts Department staff.
- 5. Grantee shall issue a Fiscal Closeout Report at the end of the fiscal year. The report is due to HSA no later than July 31st of each grant year. The grantee must submit the report in the CARBON system.
- 6. Grantee will provide an annual evaluation survey report to DAS by March 15th each grant year or a mutually agreed upon date between DAS and the grantee.
- 7. Grantee shall develop and deliver ad hoc reports as requested by SF-HSA, DAS, and OCP.
- 8. Grantee will maintain an updated site chart, using the DAS OCP approved form, with details about the program.
- 9. Grantee program staff will complete an Elder Abuse Mandated Reporter Training and a Security Awareness Training on an annual basis. The grantee will maintain evidence of staff completion of these trainings.
- 10. Grantee shall be compliant with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) privacy and security rules to the extent applicable and to take all reasonable efforts to implement HIPAA requirements.
- 11. Grantee will develop a manual of policies and procedures for all aspects of the program, including a grievance policy and project income policy that are consistent with DAS OCP policy memorandum.
- 12. For assistance with reporting and contract requirements, please contact:

Lauren Jarrell Program Analyst DAS OCP Lauren.Jarrell@SFgov.org Patrick Garcia Contract Manager HAS OCM Patrick.Garcia@SFgov.org

X. Monitoring Activities

A. <u>Program Monitoring</u>: Program monitoring will include review of compliance to specific program standards or requirements; client eligibility and targeted mandates, back up documentation for the units of service and all reporting, and progress of service and outcome objectives; if applicable, how participant records are collected and maintained; reporting performance including monthly service unit reports on SF DAS GetCare, maintenance of service unit logs; agency and organization standards, which include current organizational chart, evidence of provision of training to staff regarding the Elder Abuse Reporting; evidence that

program staff have completed the California Department of Aging (CDA) Security Awareness Training; review of program operation, which includes a review of a written policies and procedures manual of all OCP funded programs, written project income policies if applicable, grievance procedure posted in the center/office, and also given to the consumers who are homebound, hours of operation are current according to the site chart; a board of director list and whether services are provided appropriately according to Sections VI and VII, the log of service units which are based on the hours of scheduled activities; if applicable, sign-in sheets of consumers who participated in each activity; documentation that shows reported units of service are based on scheduled activities or events.

B. <u>Fiscal Compliance and Contract Monitoring</u>: Fiscal monitoring will include review of the Grantee's organizational budget, the general ledger, quarterly balance sheet, cost allocation procedures and plan, State and Federal tax forms, audited financial statement, fiscal policy manual, supporting documentation for selected invoices, cash receipts and disbursement journals. The compliance monitoring will include review of Personnel Manual, Emergency Operations Plan, Compliance with the Americans with Disabilities Act, subcontracts, and MOUs, and the current board roster and selected board minutes for compliance with the Sunshine Ordinance.

		,	Appendix B, Page 1
HUMAN SERVIC	ES AGENCY BUD	OGET SUMMARY	
Grantee: YMCA SF (Mission)		Full Term:	7/1/24 - 6/30/26
Program: Community Ambassador (BIF	POC)	Effective Date:	
	ck One)	Modification #	
	7/1/24 - 6/30/25	7/1/25 - 6/30/26	7/1/24 - 6/30/26
Expenses	Original	Original	Total
Salaries & Benefits	\$52,807	\$54,575	\$107,382
Operating-Direct	\$14,367	\$14,614	\$28,981
Subtotal	\$67,174	\$69,189	\$136,363
Indirect Percentage (%)	15%	15%	15%
Indirect Costs (Line 16 X Line 15)	\$10,076	\$10,379	\$20,455
CODB Eligible Expenses	\$77,250	\$79,568	\$156,818
Consultant/Subcontractor (\$25,000+)			
Direct Client Pass-Through			
Capital Expenses			
Total Expenses	\$77,250	\$79,568	\$156,818
HSA / DAS Revenues			
General Fund	\$75,000	\$75,000	\$150,000
CODB FY 24/25	\$2,250	\$2,250	\$4,500
CODB FY 25/26		\$2,318	\$2,318
Total HSA / DAS Revenues	\$77,250	\$79,568	\$156,818
Grantee Revenues			
Total Grantee Revenues			
Total Revenues	\$77,250	\$79,568	\$156,818

				Sa	laries & Benefit	ts Detail					
	Agency Totals HSA Program 7/1/24 - 6/30/25			Agency Totals HSA Program			7/1/25 - 6/30/26	7/1/24 - 6/30/26			
POSITION TITLE	Annual Full Time Salary for FTE		% FTE funded by HSA (Max 100%)	Adjusted FTE	Original	Annual Full Time Salary for FTE		% FTE funded by HSA (Max 100%)	Adjusted	Original	Total
Program Director	\$68,000	0.10	100%	0.10	\$6,800	\$68,000	0.12	100%	0.12	\$8,160	\$14,96
Community Ambasador	\$67,642	0.50	100%	0.50	\$33,821	\$67,642	0.50	100%	0.50	\$33,821	\$67,64
TOTALS	\$135,642	0.60	2.00	0.60	\$40,621	\$135,642	0.62	200%	0.62	\$41,981	\$82,60
FRINGE BENEFIT RATE	30%					30%					
EMPLOYEE FRINGE BENEFITS					\$12,186					\$12,594	\$24,78
OTAL SALARIES & BENEFITS					\$52,807					\$54,575	\$107,38

Grantee: YMCA SF (Mission) Appendix B, Program: Community Ambassador (BIPOC)							
Operating Expenses Detail							
	7/1/24 - 6/30/25 Original	7/1/25 - 6/30/26 Original	7/1/24 - 6/30/26 Total				
Expenditure Category							
Rental of Property							
Utilities(Elec, Water, Gas, Phone, Garbage)	\$500	\$500	\$1,000				
Office Supplies, Postage	\$3,000	\$3,000	\$6,000				
Building Maintenance Supplies and Repair							
Printing and Reproduction	\$2,500	\$2,500	\$5,000				
Insurance							
Staff Training	\$2,500	\$2,363	\$4,863				
Staff Travel-(Local & Out of Town)	\$1,000	\$1,000	\$2,000				
Rental of Equipment							
Consultant/Subcontractor (\$25,000 & Under)							
<u>Other</u>							
Laptops/Tablets	\$2,500	\$2,500	\$5,000				
Food & Beverage	\$2,367	\$2,751	\$5,118				
Total Operating Expense	\$14,367	\$14,614	\$28,981				
Total Operating Expense	φ14,307						
		HSA	Budget Form (3/24)				

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Appendix F - SITE CHART

Human Services Agency, Department of Disability and Aging Services, Office of Community Partnerships

PROGRAM: Community Ambassador (BIPOC)

AGENCY: YMCA SF (Mission)

FISCAL YEAR: **7/1/2024 - 6/30/2026**

DIRECTOR: Karla Diaz PHONE No: **415-547-0360**

SITES:			
Name of Site	YMCA SF (Mission)		
Address and Zip	4080 Mission St. San Francisco 94112		
Phone Number	(415)586-6900		
Neighborhood	Outer Mission / Excelsior		
Muni Line #s	14, 49		
Person in Charge	Kari Lee		
Site Manger	Michael Caldera		
Programs Offered at Site	Senior programming, preschool, youth day/ holiday camp, & community programs (family English classes, health & wellness, etc)		
Days Open			
Hours Open	7:30am -6pm		
Hours of <u>scheduled</u> programming	Preschool: 7:30 am – 6pm Senior: 10 – 4pm Community: 9 am – 6:30pm		
Hours of service	7:30-6:00 (daily) Thursdays until 6:30		
Total number of service days in FY	243		
Days closed	New Years Day, Martin Luther King Day, Memorial day, Juneteenth , Independence Day , Labor Day, Thanksgiving Day, & Christmas Day		
ADA Accessible	⊠ Yes □ No		